

Thuasne USA Partner Program Application

I have read and understand the steps to get started. It is our intention to meet the ordering expectations, and appreciate there is no cost or obligation associated with this value-added benefit of ordering Thuasne USA products. We agree to submit a jpeg file of our logo, and understand we must approve, in writing, the logo modifications prior to dome logos being ordered.

Business Name: _____

Townsend Account #: _____

Your Name: _____ Title: _____

Signature: _____ Email _____

Additional Information

Please indicate which products your business currently orders or plans to order, that are eligible for our logo program:

- ☐ **SLEEQ** Spinal Braces
- ☐ **Eclipse** Cervical Collar
- ☐ **Townsend XLR8** (Accelerate) Walking Boots
- ☐ **EZG8** (Easy Gait) Walking Boots

To ensure we maintain an adequate inventory of dome logos for your business, please provide an estimate of the number of products you could potentially order EACH MONTH. With this information, we will try to maintain a 60-day supply.

- ☐ 5-10 units/month
- ☐ 10-25 units/month
- ☐ 25-50 units/month
- ☐ 50-100 units/month

Reminder: Logos will only be affixed to products when an order consists of five or more products (any combination of these products qualifies, as long as the total adds up to five or more). You can ask your Thuasne USA representative to send dome logos that your staff can affix to lower quantity orders.

Please email completed form to:

marcom@thuasneusa.com
or fax 661-837-0613



With Our Products & Partner Program, Active Patients Help Market Your Clinic





We use high quality
3D poly-dome labels

Thuasne USA Partner Program

Promote Your Business On The Products You Dispense

In the mall, at local restaurants, and throughout the community, your clinic will get free promotion when your logo is affixed to Thuasne USA medical devices you dispense. It's free marketing!

As a customer of Thuasne USA, you are eligible to enroll in our Partner Program. This is a co-marketing opportunity that puts your logo on select Townsend/Thuasne products. There is no additional cost for you to promote your business to current and prospective patients. A graphic artist will adapt your logo, produce the labels and affix them to the products.

Simple steps to get started:

- 1) Complete the Partner Program Application Form (on the back of this brochure). We ask our business partners to commit to order 100 units a year of the select products that are included in our co-marketing program. However, you can choose to stop ordering these products at any time with no penalty or further obligation.
- 2) Please provide a high resolution, high quality jpeg file of your business logo. Our graphic artist will render your logo to fit the format of our round Partner Program dome labels.
- 3) We will provide a sample of the modified logo for your approval prior to ordering the initial inventory. After receiving your approval, it takes 3-4 weeks to fabricate and receive your logos.
- 4) You will be notified when the initial inventory of dome logos arrive. We can add logos to products shipping from our California warehouse, as well as our distribution center in Kentucky.
- 5) Thuasne USA only installs logos on products when more than 5 units are ordered. If your business sometimes places orders for less than five units, we can send you 25 dome logos your clinic staff can apply to low quantity orders.

We affix your logo to our
Spinal Braces & Walking Boots

